## From Barriers To Bridges

Designing Infrastructure for Help in Online Programming Communities

### Denae Ford Robinson North Carolina State University

http://denaeford.me





https://movio.co/blog/day-in-the-life-movio-software-engineer/





https://movio.co/blog/day-in-the-life-movio-software-engineer/

http://wogrammer,.org







https://movio.co/blog/day-in-the-life-movio-software-engineer/

# **Poll:** How many of you heard of Stack Overflow?



Documentation Tags Users

Q Search...

with Weighted Edges, Remaining weights

Ask Question

#### Degree Centralization - Star graph not evaluated as 1



[Burnett et al., 2016]



Q Search... Users

Tags



with Weighted Edges, Remaining weights





Users Q Search...

Tags







### Asha, The Programmer











Ans	wer acti	tive	oldest	votes
-	I think the only way to import only a single type from a module is to use type ali noted). To get a qualified access to members of the module (under a different r module alias:		-	
	<pre>type Item = Item.Item // Type-alias for type(s) from module module I = Item // Module-alias for accessing members // Now you can write: let getItem() : Item = I.empty</pre>			
	I don't think there is any way for importing members from module selectively (a is probably the best option.	as in H	Haskell), s	so this

share edit









**Developer Jobs** Questions Tags



- Why aren't my rectangles showing? 1
- IF... Else + JOption, Why aren't my JOptionPanes showing? 2 0
- Why Aren't My Cards Random? 3 1
- Why aren't my divs showing up? [closed] 2
- Why aren't my validation messages showing? 1



B I & 66 {}		9
Links Images Styling/Hea	aders Lists Blockquotes Code HTML	advanced help »
if (x) { print("here is son };	with getting this code to work.	
Thank you.		

Q Search...

Users

Questions Developer Jobs Tags

Users Q Search...

 did not see other users who look like her post questions



edited Jan 3 at 17:17



Md. Abu Nafee Ibna Zahid

**189** • 2 • 11

asked Jan 3 '09 at 20:39

Alex Spurling 17.5k • 18 • 46 • 58

Questions Developer Jobs Tags

Users Q Search...

- did not see other users who look like her post questions
- 2. unfamiliar with community expectations and feels her question is unfit



This question is protected to prevent "thanks!", "me too!", or spam answers by new users. To answer it, you must have earned at least 10 reputation on this site (the association bonus does not count).







3. question may be a duplicate since list of existing questions appear

Questions Developer Jobs Tags

Users Q Search...

- did not see other users who look like her post questions
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3. question may be a duplicate since list of existing questions appear



### WHILE <u>50 MILLION PEOPLE</u> VISIT STACK OVERFLOW MONTHLY



### WHILE <u>50 MILLION PEOPLE</u> VISIT STACK OVERFLOW MONTHLY ONLY 10 MILLION HAVE ACCOUNTS



### LESS THAN 7% WOMEN IN OPEN SOURCE

VS.

20%

### **Open Source Communities**



Software Engineers

10

[David 2008] [Zlotnick 2017] [SO Developer Survey 2018]

### 1/3 OF USERS HAVE <=5 YEARS EXPERIENCE<sub>11</sub>

### Many users are new

Years Since Learning to Code						
All Respondents Professional		Developers				
	0-2 years	11.4%				
	3-5 years	24.8%				
	6-8 years	20.6%				
	9-11 years	13.0%				
	12-14 years	8.6%				
	15-17 years	6.5%				
	18-20 years	5.4%				
	21-23 years	2.8%				
	24-26 years	2.0%				
	27-29 years	1.1%				
30	) or more years	3.8%				

93,835 responses

#### WHILE <u>50 MILLION PEOPLE</u> VISIT STACK OVERFLOW MONTHLY ONLY 10 MILLION HAVE ACCOUNTS



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	15-17 years	6.5%			
	18-20 years	5.4%			
	21-23 years	2.8%			
	24-26 years	2.0%			

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	21-23 years	2.8%			
	24-26 years	2.0%			

# PROBLEM

Programmers, especially underrepresented groups and novices, encounter challenges when interested in participating in online programming communities.



### **RESEARCH AREA**

GH Signals [ICSE SEIS 19] Characterizing Devs [ESEM 17] SO Mentorship [CHI 18] Peer Parity [VLHCC 17] Tool Notifications [FSE 16] SO Compiler Errors [FSE 18] SO Barriers [FSE 16] Frustrated Devs [CHASE 15] **Software** Social Engineering Computing Identity Movements [CSCW 18] Identity Signals

Interview Eye-Tracking [ICSE NIER 18] Tech Talk [CHASE 17] Sustained Attention [EMIP 15]





### **Barriers to Participation** [Ford, Smith, Guo, Parnin. FSE 2016]



### Mentorship [Ford, Lustig, Banks, Parnin. CHI 2018]



### Vision

The Future of Asking

### **RESEARCH QUESTIONS**



What barriers do women face on Stack Overflow?

How do barriers vary by gender?

How do barriers manifest across usage and experience?



17

### **SEMI-STRUCTURED INTERVIEWS**



Emailed 'Women in Computer Science' Lists

22 Responses

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22 Responses

1 of 22 in "SO Top 100 of All Time"\*









Lurkers



\*http://stackexchange.com/leagues/1/alltime/stackoverflow

### **SEMI-STRUCTURED INTERVIEWS**



Emailed 'Women in Computer Science' Lists

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1 of 22 in "SO Top 100 of All Time"\*

#### **Demographics**



Students



Lurkers



#### **Interview Topics**

Personal usage of the site How people communicate on the site Personal incentives to using the site Response to potential scenarios on the site

\*http://stackexchange.com/leagues/1/alltime/stackoverflow
### **INTERVIEW ANALYSIS**



19

**INTERVIEW ANALYSIS** 



#### **Barrier Statement Examples**

Any mechanism imposing participation

"....don't contribute because...." "... don't post on Stack Overflow because..."

**INTERVIEW ANALYSIS** 

#### <u>Barrier Statement Examples</u>

Any mechanism imposing participation

"....don't contribute because...." "... don't post on Stack Overflow because..."

P: I'm only looking for stuff that I really don't understand myself. I don't feel like my expertise ... for me to actually post an answer that would be of any help to anyone else.3:07

#### Justin

327

STATEMENTS

#B.8 Doesn't feel like an expert or qualified to help others.

#### Denae

#B.8 Doesn't feel like her expertise is high enough to help others.



P: I'm only looking for stuff that I really don't understand myself. I don't feel like my expertise ... for me to actually post an answer that would be of any help to anyone else.3:07

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#### Denae

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### QUALIFICATIONS

"I don't feel like my expertise [is enough] for me to actually post an answer that would be of any help to anyone else."



### QUALIFICATIONS

# "I don't feel like my expertise of any here to actually post one else."



### **ONBOARDING HOOPS**

"I feel like everyone else already knows what it is. And [I] want to stay away from that extra work to figure out how to use it. Just figuring out what the etiquette is, all the little social things too that are kind of unspoken"

### **ONBOARDING HOOPS**

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### FEAR OF NEGATIVE FEEDBACK

"It's hard enough to ask for help, then to ask for help and get rude help. You are kind of like, 'never mind'."



### FEAR OF NEGATIVE FEEDBACK

### "It's hard enough to ask for an to ask for help and get rud for and re kind of like, 'never

### **RESEARCH QUESTIONS**



What barriers do women face on Stack Overflow?

### How do barriers vary by gender?









24



# WILCOXON RANK SUM TEST

 $\alpha = .05$ ;  $\alpha = 0.0012$  with Bonferroni Correction

Barrier	p-value	SigDiff	Effect Size	Women Likert	Men Likert
Intimidating Community Size	<0.001	$\star$	0.5		
Awareness of Features	< 0.001		0.5		
Stranger Discomfort	< 0.001		0.4		
Qualifications	< 0.001		0.4		
Perception Of Slacking	0.001		0.4		
Fear of Negative Feedback	0.003		0.4		

### [FSE 2016]



### WILCOXON RANK SUM TEST

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Qualifications	< 0.001		0.4		
Perception Of Slacking	0.001		0.4		
Fear of Negative Feedback	0.003		0.4		

### [FSE 2016]

"How often is this a barrier for you?" n=134 $n=1336$							
I	F			_			
Ν	И						
	S	trongly Agree		Agree	Disagree		Strongly Disagree
-		19%		26%	26%	14%	
Qualifications			11%	19%	23%	26%	

	F		I							
	м		I					_		
	5	Strongly Agree		Agree		Disagree		Strongly Disagree		
		24%	389	%	12%	9%				
Fear of Negative Feedback		24%		23%	19%		17%			
	F	24%		31%	259	%	7%			
Fear of Contributing to Clutter	Μ	19%		28%	17%		20%			
		20%	3	4%	16%	4%				
Time Constraints		21%		32%	15%	10%				
		19%	3	4%	17%	8%				
Nothing Left to Answer		26%		26%	16%	11%				
		18%	3	5%	16%	13	%		-	
Awareness of Features			12%	19%	21%		25%			
	F	24%		27%	18%	7%				
Research Pressure	M	28%		29%	15%	10%				
		18%		32%	22%		13%			
Posting is Hard, Friends are Easy		15%		24%	21%		18%			
		12%		33%	18%		3%			
Abstraction Process	_	14%		29%	19%		14%			
		19%		26%	26		14%		*	
Qualifications			11%	19%	23%		26%			
Orthografing house	r M	13%		30%	21%		13%			
Onboarding hoops		26%		25%	17%		4%			
No "Good-Answer" Guarantee		10%	12%	24%	25 20%	70	28%			
No Good-Answei Guarantee		10%		26%	20%		19%			
Intimidating Community Size				<b>8%</b> 13%	25%		35	0/	*	
			8%		259			9%		
Stranger Discomfort				4% 8%	249			51%	<b>*</b>	
	F		1	0% 12%		8%	22%			
Perception of Slacking	M		9%			8%	279	6	*	
,										





Helpful Intentions: Participants <u>want to contribute, but</u> do not feel like they can based on difficulty finding opportunities to post

### **IMPACT OF IDENTIFYING BARRIERS**

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Jeff Atwood 🤣 @codinghorror

Following

I am a big fan of this new feature Stack Overflow added. A research study via @DenaeFord in mid-2016 highlighted the need, and I forwarded multiple rounds of direct email feedback at that time. Glad to see it finally getting worked on.

Your Answer

Petruza is a new contributor. Be nice, and check out our Code of Conduct.

#### Stack Overflow founder acknowledges novice implications of the work

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Petruza is a new contributor. Be nice, and check out our Code of Conduct.

#### Stack Overflow founder acknowledges novice implications of the work

Barriers also resonate with SO users on blog.denaeford.me



Really interesting. As a female, minimally-active, but long-time/frequent reader of SO I definitely went through a ran emotions from of early, naive use, intimidation, empathy, regret, etc. I a period of pretty active answering on another SE board gave me a much better understanding of the source of some frustration (and seeming hostility) for SO power users. The Help Vampire is real, and I can see how it'd be easy to become impatient with that. I really like the question suggestion feature, and when editors take the time to comment with the asker in mind, I think it can make a big difference.





### **Barriers to Participation** [Ford, Smith, Guo, Parnin. FSE 2016]



### Mentorship [Ford, Lustig, Banks, Parnin. CHI 2018]



### Vision

The Future of Asking

### **NOVICE EXPERIENCE**

#### Questions are ill-received

- <sup>0</sup> Why aren't my icons showing?
- <sup>0</sup> Why aren't my rectangles showing? 1
- <sup>0</sup> IF... Else + JOption, Why aren't my JOptionPanes showing? 2
- <sup>1</sup> Why Aren't My Cards Random? 3
- -3 Why aren't my divs showing up? [closed] 2
- 0 Why aren't my validation messages showing? 1

### Questions do not follow community etiquette



2 hrs · Seattle, WA · 👪

### Interested in contributing but don't know how

"Is there some trick to making it worthwhile to post on Stack Overflow?" More often than not, my posts get downvoted because I didn't follow some arcane etiquette. This hostility to outsiders and new contributors is exactly why I've never bothered editing Wikipedia.



How can users encourage novices to ask well-received questions?

### APPROACH





### APPROACH



where groups of people bound together by shared expertise and passion for a joint goal [Lave 1991]



### APPROACH



where groups of people bound together by shared expertise and passion for a joint goal [Lave 1991]

### Learning through mutual engagement.

#### Mutual engagement exposes newcomers to expert practices [Wenger 1998]



≣a Jump to	
All Threa	<b>ajax</b> 12:57 PM I've been working out of Python 2.7 and I found it difficult to determine which posts are for python 3 and which are for older versions. Do you know if there's a way to easily check this?
Channels # donotuse mentor	apollo 7:09 PM @ajax Unfortunately, there isn't as far as I know. Most people just tag it as python, not the version.
● pilot1	Sometimes I will edit the post to add Python 3 sample code if it isn't already there.
● pilot2	For example:
🔒 researchteam	Pasted image at 2017-03-29, 7:10 PM 💌
Direct Messages ⊕ ♥ slackbot	Q: Problems installing python3 on RHEL I'm trying to install python3 on RHEL using the following stem matches found for: python3 Followed by: yum search pytho What should I try next?
dford (you) ♂ ajax	python python-3.x rhel
C² apollo	The tag python-3.x. But it's pretty inconsistent as to whether people use that tag
o ares	ajax 7:11 PM
C <sup>z</sup> castor	Ohh so there is a tag they can use, they just don't typically use it. okay, well thanks!

Eq Jump to All Threa	ajax 12:57 PM I've been working out of Python 2.7 and I found it difficult to determine which posts are for python 3 and which are for older versions. Do you know if there's a way to easily check this?
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Context switching between platform

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o ares ⊄ castor	<b>ajax</b> 7:11 PM Ohh so there is a tag they can use, they just don't typically use it. okay, well thanks!

### Context switching between platform

Asynchronous communication

Eq Jump to © All Threa novice	ajax: 12:57 PM I've been working out of Python 2.7 and I found it difficult to determine which posts are for python 3 and which are for older versions. Do you know if there's a way to easily check this?				
Channels # donotuse mentor ● pilot1 ● pilot2	apolic 7:09 PM				
■ researchteam	Pasted image at 2017-03-29, 7:10 PM 💌				
<ul> <li>Direct Messages (*)</li> <li>slackbot</li> <li>dford (you)</li> <li>dford (you)</li> <li>ajax</li> <li>apollo</li> <li>ares</li> <li>c<sup>2</sup> castor</li> </ul>	Pasted image at 2017-03-29, 7:10 PM  Q: Problems installing python3 on RHEL I'm trying to install python3 on RHEL using the following ste matches found for: python3 Followed by: yum search pytho What should I try next? python python-3.x rhel The tag python-3.x. But it's pretty inconsistent as to whether people use that tag aiax 7:11 PM Ohh so there is a tag they can use, they just don't typically use it. okay, well thanks!				
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# **DESIGN PRINCIPLES**

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<ul> <li>Image: Second state st</li></ul>	<ul> <li>aja: 12:57 PM</li> <li>I've been working out of Python 2.7 and I found it difficult to determine which posts are for python 3 and which are for older versions. Do you know if there's a way to easily check this?</li> <li>apolic: 7:09 PM</li> <li>@ajax: Unfortunately, there isn't as far as I know. Most people just tag it as python, not the version. Sometimes I will edit the post to add Python 3 sample code if it isn't already there.</li> </ul>
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<text></text>	<section-header><text></text></section-header>	Dialoo d not   Dialoi ons
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<text></text>	<text></text>	[Wenger, 1998] [Kraut et al., 2012]

### **COLLABORATIVE EDITING**



## **COLLABORATIVE EDITING**

Two core components:



## **COLLABORATIVE EDITING**

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## **COLLABORATIVE EDITING**

### Two core components:





Help Room to discuss and edit the draft

Mason	1	Why aren't my arrays showing updates?	
		<pre>if(x) {     print ("hello world!") }; edit copy draft back to Stack Overflow</pre>	
	P V	Hey @Mason, thanks for coming. :) This is the Stack Overflow chat room we're using to help beople improve their questions. This message is automated but everything else is real! Before we start: do you have any particular concerns, or are you just double-checking before you boost?	
ssa 🚦	H	ley there @Mason! I'm here to help you with your question. Gimme a sec while I read over it.	



# Just-In-Time Mentorship Study

- ✓ To observe and measure changes in question quality
- ✓ To understand feedback provided by mentors
- ✓ To improve experience for new question askers
- To learn how to scale these benefits to the whole community

## Novice writes question

	Questions	Developer Jobs	Tags	Users	Q Search		
Title	Why aren't my	y arrays showing up	odates?				
Quest	ions that may a	already have your	answer				
0	Why aren't my	icons showing?					
0	Why aren't my	rectangles showing?	1				
0	IF Else + JO	ption, Why aren't my	JOptionP	anes showin	g? 2		
1	Why Aren't My	Cards Random? 3					
-3	Why aren't my	divs showing up? [cl	osed] 2				
0	Why aren't my	validation messages	showing	? 1			
В		{} ≧ ₀ ≟			¢		8
Links	Images St	tyling/Headers List	s Bloc	kquotes C	ode HTML	advanced he	elp »
I an	n having a p	oroblem with ge	tting	this code	to work.		
	if (x) { print("here };	e is some sampl	e code	!")			
Thar	nk you.						



Would you like an experienced Stack Overflow user to help refine your question before you post it? They're here to help!

No, just post my question

Yes, join mentorship chat

X



Hey there @Mason! I'm here to help you with your question. Gimme a sec while I read over it.

Issa 🚦









33 day study

4 Help Rooms

1 Private Mentor Room



33 day study

4 Help Rooms

1 Private Mentor Room







## MENTORED QUESTIONS HAVE HIGHER QUALITY. 46

n

m



	6		-1
	GOOD	NEUTRAL	BAD
nentored	25%	49%	25%
not nentored (control)	18%	51%	30%

χ2 = 7.48, p = 0.023

- Paraphrasing title and content (Question Phrasing)
- Formatting code to make question scannable

### **Community triage**

- Including all the pieces of a question (Question Framing)
- **Culture of asking**



bash csh	
share edit flag	edited Mar 4 '17 at 9:51       asked Apr 26 '10 at 2:23         Coeur       Daniel         12.4k       3       79       113
closed as off-topic by bum	mi, Toto, Petr Janeček, keyser, mehow Sep 3 '13 at 12:49
	mi, Toto, Petr Janeček, keyser, mehow Sep 3 '13 at 12:49 -topic. The users who voted to close gave this specific reason:
<ul> <li>This question appears to be off</li> <li>"Questions on profession Stack Overflow unless the</li> </ul>	

bash csh		
share edit flag	edited Mar 4 '17 at 9:51 Cœur 12.4k • 3 • 79 • 113	asked Apr 26 '10 at 2:23 Daniel 336 • 3 • 5 • 18
	ni, Toto, Petr Janeček, keyser, mehow Settopic. The users who voted to close gave this s	
<ul> <li>This question appears to be off-t</li> <li>"Questions on professional Stack Overflow unless they</li> </ul>		pecific reason: re administration are off-topic fo





"How do I hack a wifi password?" (Novice) "Your question is off topic here. We're not a hacking service." (Mentor)

## **CULTURE OF ASKING**

"You also might want to edit out the "Thank you!" at the end. I know it seems polite, but people object to it on SO." (Mentor)

Conv	erting Javas	cript Ajax coo	de to jQuery [closed	<b>1</b> ]
-3	I need converting the Thank you very mu			
<b>▼</b> ★	funct	<pre>WEB_URL+'/myitems.i ion () {   f (xmlHttp.readyState)</pre>	nc.php', "page="+page+"&id=" te == 4    xmlHttp.readyStat ).innerHTML += xmlHttp.respo	e == "complete") {
	javascript jquery	ajax		
	share edit flag		edited Nov 3 '13 at 18:56 Marcel Korpel 18.7k • 4 • 51 • 71	asked Nov 3 '13 at 18:51 Peter 1 • 1

## **CULTURE OF ASKING**

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Conv	verting Javascript Aja	x code to jQuery [closed	]
	I need converting this code to jo	Query.	
-3	Thank you very much.		
▼ ★	<pre>function () {     if (xmlHttp.r</pre>	<pre>{ vitems.inc.php', "page="+page+"&amp;id="+ veadyState == 4    xmlHttp.readyState cem_box').innerHTML += xmlHttp.respon</pre>	e == "complete") {
	javascript jquery ajax		
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"You also might want to edit out the "Thank you!" at the end. I know it seems polite, but people object to it on SO." (Mentor)

## "While it's good to be social, it's kind of just fluff on a Q&A site." (Mentor)

"Ok thanks for you help. I hope this time people won't attack me." (Novice)

## **FUTURE WORK**

### Mentors used identity as a signal. How and why?



## **FUTURE WORK**

### Mentors used identity as a signal. How and why?



## **FUTURE WORK**

### Mentors used identity as a signal. How and why?



## Stack Overflow Isn't Very Welcoming. It's Time for That to Change.



by **Jay Hanlon** on April 26, 2018

**y** in f 6.5K

We <3 and believe in Stack Overflow. But sometimes, loving something means caring enough to admit that it has a problem.

Let's start with the painful truth:

- Too many people experience Stack Overflow<sup>1</sup> as a hostile or elitist place, especially newer coders, women, people of color, and others in marginalized groups.
- Our employees and community have cared about this for a long time, but we've struggled to talk about it publicly or to sufficiently prioritize it in recent years. And results matter more than intentions.

EVP acknowledges community challenge how mentorship forged a new experience

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Resulted in Question Asking Template for Novices EVP acknowledges community challenge how mentorship forged a new experience



Tell us more about your question

Your description gives people the information they need to answer your question.

Guided Mode	Include details about your goals and problem. For example:
Summarize the problem.	Say "I'm setting up a new server, and want to support UTF-8 fully in my web application. Where do I need to set the encoding/charsets?"
Provide background and tell us what you've already tried.	<ul> <li>Don't say "I want to support UTF-8 fully in my web application."</li> </ul>
Show your code.	Want more help? Check out these examples of great question descriptions.
Describe expected and actual results.	

Next

#### Stack Overflow Isn't Very Welcoming. It's Time for That to Change.



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Julia Silge
@juliasilge

Probably my favorite academic research
partnership to date was the mentorship
experiment, headed up by
@kristinalustig and @DenaeFord. We are
excited to be more organized from here
on out to make space for more great
projects! 🎉



Mentorship Research Project - Results + Wrap-Up

Check out SO Podcast 117 to hear Kristina talk about the mentorship experiment. First, if you haven't read the original announcement post about the Stack Overflow ...

meta.stackoverflow.com

**Resulted in Question Asking Template for Novices** 

Provide background and tell us what you've already tried.
Show your code.
Describe expected and actual results.

Follow

Next

**EVP** acknowledges challenge how o forged a new erience

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Want more help? Check out these examples of great question descriptions





### **Barriers to Participation** [Ford, Smith, Guo, Parnin. FSE 2016]



## Mentorship [Ford, Lustig, Banks, Parnin. CHI 2018]



## Vision

The Future of Asking




# What does asking for help in the future look like?



SO Mentorship [CHI 18] SO Compiler Errors [FSE 18] SO Barriers [FSE 16] Frustrated Devs [CHASE 15]

GH Signals [ICSE SEIS 19] Peer Parity [VLHCC 17] Characterizing Devs [ESEM 17] Tool Notifications [FSE 16]

### Social Computing

Software Engineering

Identity Movements [CSCW 18

> Identity Signals

Interview Eye-Tracking [ICSE NIER 18] Tech Talk [CHASE 17] Sustained Attention [EMIP 15]

SO Mentorship [CHI 18] SO Compiler Errors [FSE 18] SO Barriers [FSE 16] GH Signals [ICSE SEIS 19] Peer Parity [VLHCC 17] Characterizing Devs [ESEM 17] Tool Notifications [FSE 16]

"Software is being developed by increasingly distributed and increasingly diverse groups of individuals."

- Vasilescu

## Computing

ngineering

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"Software is being developed by increasingly distributed and increasingly diverse groups of individuals."

How a programmer's identity is presented will become increasingly influential.

- Vasilescu

Ford

# **1. HOW DO WE USE IDENTITY CUES TO TRUST CODE FROM STRANGERS?**

ICMMI 2019 conference@smssi.net via ier-institute.net to me -

Sat, Feb 9, 3:23 PM (3 d

Why is this message in spam? It is similar to messages that were identified as spam in the past.

Report not spam

lay	Overview	Repositories (RS) Stars 102	
(AI)	Popular reposi chess Two player ches Python	ss game (R	E
Abby (DN) acToe / TicTacToe	1.975 contribu	tions in the last year	ch
ide 🕕 Issues 149 👔 Pull requ (🔐 )) 🔢 P	rojects 1 📑 W	/iki Insights <del>-</del>	
n Abby wants to merge 1 commi(TM)TicTacToe:relea		elease/2.x	
s from 1 commit * Jump(SD) +28 -0	3		
test case to check turn			
bby committed (UD), 2017	lacementTest.java		~~
@ê -40,6 +40,9 @ê ∕**Test Case to go here**/	-	<pre>48 + protected void setUp() { 41 + cell(2,2) = Player1_fil: Player1 filled;</pre>	
(BC)		42 + 43 + 44 + Yo 45 +	

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### How do signals change based on "code" attributes?









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Overview



(RS)

### How does asking change when audience is specialized?

Ν	NC State Questions				Ask Private Question		
	10 ques	stions	Answer questions	Newest	Active	Frequent -	
NC State Private team Questions Tags Users	3 votes 1 answer 144 views		ne edit recipe functionality using s doing so. The basic structure ject cucumber	of my test is cu asked S		such: public	
Settings Return to Stack Overflow	4 votes 1 answer 236 views		Id yellow ball Jenkins to ensure the main & d except 3 (listed below) All three	of these tests		hey reach the t 17:56	
	2 votes 0 answers		Baker errors ker bake on the Ansible and Ex ror for both. I am not sure wher				

### How does asking change when audience is specialized?

Ν	N <sub>o</sub> N	C State Que	estions		Ask Private Question		
	10 questions		Answer questions	Newest	Active	Frequent -	
NC State Private team Questions Tags	3 votes 1 answer	I am attempting to test t	ium and Cucumber he edit recipe functionality using cur is doing so. The basic structure of n	ny test is cu		such: public	
Users Settings	144 views	CLOSE FRIE	NDS V	N	N Neil Dey 23 • 2		
eturn to Stack Overflow  4 votes  1 answer 236 views	<ul> <li>Jenkins initial build yellow ball</li> <li>I compiled the project in Jenkins to ensure the main &amp; development branches were passing. They passed every test except 3 (listed below) All three of these tests fail when they reach the line (in</li> <li>itrust2 jenkins</li> <li>asked Sep 27 '18 at 17:56</li> <li>Nicholas Ducret 21 • 2</li> </ul>						
	2 votes 0 answers		Baker errors aker bake on the Ansible and Execu rror for both. I am not sure where to	-			

How does asking change when audience is specialized?

How does *segmented* anonymity become more helpful in these spaces?

Ν	N <sub>o</sub> N	NC State Questions					Ask Private Question			
	10 questions		Answer	questions	Newest	Active	Frequent -			
NC State Private team	3 votes	Integrating Selenium and Cucumber I am attempting to test the edit recipe functionality using cucumber and selenium, and have run into a myriad of problems doing so. The basic structure of my test is currently as such: public								
Questions	1 answer	class	The doing so. The basic	Structure of It	or my test is currently as such, public					
Tags	144 views	selenium onboard-p	roject			ked Sep 9 '18 at 0:00				
Users		CLOSE FRI	ENDS Y			eil Dey 3 • 2				
Settings	4 votes	Jenkins initial bu		main <sup>e</sup> daval	opmont bro	nahaa wa				
Return to Stack Overflow	1 answer	I compiled the project i They passed every tes line (in		s fail when they reach the						
	236 views	itrust2 jenkins			asked Sep 27 '18 at 17:56 N Nicholas Ducret 21 • 2					
	2 votes 0 answers		r Baker errors baker bake on the Ansib error for both. I am not s		-					

How does asking change when audience is specialized?

How does *segmented* anonymity become more helpful in these spaces?

How do we manage context collapse across platform?



# **3. HOW DO WE EMPOWER MARGINALIZED PROGRAMMERS IN VIRTUAL TECH SPACES?**



#### **#ILookLikeAnEngineer**

# 3. HOW DO WE EMPOWER MARGINALIZED PROGRAMMERS IN VIRTUAL TECH SPACES?



### Where are they seeking technical help?

# 3. HOW DO WE EMPOWER MARGINALIZED PROGRAMMERS IN VIRTUAL TECH SPACES?







These Python Tutor users are asking for help right now. Please volunteer to help!

- user\_ae5 from Denver, Colorado, US needs help with Python3 2 people chatting <u>click to help</u>
   user\_3b9 from Valencia, Spain needs help with Python3 2 people chatting <u>click to help</u> (active
   user\_38b from Youngstown, Ohio, US needs help with Python3 2 people chatting <u>click to help</u>
- user\_794 from Charlotte, North Carolina, US needs help with Python3 <u>click to help</u> (IDLE: last active 11 minutes and 10 per section 11 minutes).

### Where are they seeking technical help?

How can we make our communities more like those spaces?

# **3. HOW DO WE EMPOWER MARGINALIZED PROGRAMMERS IN VIRTUAL TECH SPACES?**



### Where are they seeking technical help?

How can we make our communities more like those spaces?

How can we encourage programmers to build these types of platforms? Online Q&A communities are widely used, but present barriers of **unfamiliar norms** can leave programmers, specifically novices and women discouraged from participating.

#### [FSE 2016]

Just-in-time mentoring provided novices with help to ask a wellreceived question, precisely when they needed it. [CHI 2018]

Vision: How can we empower, connect, and give control back to the users by constructing participation around identity signals ?



denae\_ford@ncsu.edu

Would you like an experienced Stack Overflow user to help refine your question before you post it? They're here to help!

No, just post my question

Yes, join mentorship chat

Online Q&A communities are widely used, but present barriers of **unfamiliar norms** can leave programmers, specifically novices and women discouraged from participating.

#### [FSE 2016]

Just-in-time mentoring provided novices with help to ask a wellreceived question, precisely when they needed it. [CHI 2018]

Vision: How can we empower, connect, and give control back to the users by constructing participation around **identity signals**?









Strongly Disagr

X





### NC STATE



# An Online Programming Community (OPC) is....

Any virtual space where people come together with others to converse, exchange information or other resources, learn, play or just be with each other in the context of programming

[derived from Kraut 2012]

An ecosystem due to many types of members, how their actions can effect each other, and how they develop niches. [Herbsleb 2014]

Benefits include the ability to learn more about programming while contributing to the code of others.

[Stack Overflow 2016, Zlotnick 2017]





### TARGET A FEW

......

### HELP MANY

C O D E

### **BARRIERS BY FACTORS**

#### Wilcoxon Rank Sum Test $\alpha = .05; \alpha = 0.0012$ with Bonferroni Correction

### ACCOUNT ACTIVITY

HAS ACCOUNTS VS. NOT

(n = 1003, n = 467)

Awareness of Features

Stranger Discomfort

Intimidating Community Size

Fear of Contributing to the Clutter

Posting is Hard, Friends are Easy

Qualifications

Onboarding Hoops

### EXPERIENCE

#### FULL TIME DEV VS. NOT

(*n* = 1003, *n* = 467)

Qualifications

Time Constraints

# Paired Guidance





Hey there @Mellie ! I'm here to help you with your question. Gimme a sec while I read over it.

#### Mentor-mentee pairing based on peer identification

post?

# Why Stack Overflow?

Alternatives exists( AllAnswered, Software Engineering Stack Exchange, Hacker News, Twitter, r/programming) but lack the following:

- Popularity with 8,338,956 users
- Public access to data
- Accessibility to answers
- Breath of topics



# Why GitHub?



A Github account is the calling card of the software developer.

Just as any writer would be asked to show their blog, every developer is expected to produce examples of their code on Github.

In 2017, the GitHub community reached **24 million** users working across **67 million repositories**.



Likert Statement	Median
I feel that I am a part of the Stack Overflow community.	4
I feel more comfortable posting on Stack Overflow.	4
The help that I received from this program was useful to me.	5
I would recommend this program to other SO users.	5
I would like to participate in this program again.	5

NOVICES **SATISFIED** WITH THEIR EXPERIENCE "If we can get the [original poster] through the first question with a positive experience and they can see how this site really works, then we should get more good questions which feeds in to having more good answers." (Mentor)

#### MENTORS INTERESTED IN OFFERING GUIDANCE

#### [CHI 2018]

## RESULTS

### ON-RAMP Roadblocks

Abstraction Process

Time Constraints

**Qualifications** 

**Onboarding Hoops** 

**Research Pressure** 

### IMPERSONAL INTERACTIONS

Fear of Negative Feedback

Stranger Discomfort

6

Intimidating Community Size

Posting Is Hard, Friends Are Easy

### MUDDY LENS PERSPECTIVE

Awareness of Site Features

Nothing Left To Answer

Fear of Contributing to Clutter

No "Good-Answer" Guarantee

Perception of Slacking



